



Flora (The goddess of fertility) servus (Slave in Latin)

“The future is in my hands, and I will shape it.”

Age: 35 years old	Country : Freetoria, the capital of Libertasia
Gender : Female	Social class : Middle class
Marital status : Married to five husbands	Occupation: Scientist
Family : Flora is the mother of 20 children, aged 1 to 18. She lives with her mother and four fathers. Her grandparents passed away in Country 3. Her five husbands are stay-at-home dads who look after their children full-time, allowing Flora to focus on her scientific research.	Profession : Flora is a respected scientist, specializing in microbiology and botanical medicine. Her research focuses on developing new antibiotics, inspired by the unique flora of Libertasia, which are believed to have medicinal properties that remain undiscovered.

GOALS - NEEDS

- Acquiring Knowledge
- Being Active
- Believing in Something Bigger
- Personal Growth
- Belonging and Connection

PERSONALITY TRAITS

- Driven and Innovative
- Tireless Multitasker
- Idealistic but Realistic
- Socially Conscious
- Empathetic
- Extravert
- sociable

FLORA'S LIFESTYLE


Flora's lifestyle is complex and dynamic, reflecting the demands of her multiple roles as a scientist, a mother of 20 children, and a wife to five husbands. Her lifestyle combines elements of high-paced professional ambition, deep family commitment, and a structured approach to managing both personal and communal responsibilities.

LIKES AND DISLIKES

- +

 - Men
 - Children
 - Freedom
 - Gardening
 - Being outdoors
 - Shopping
 - Friends with children
- - Cooking
 - Staying at home
 - Woman with no children

TASTES AND HOBBIES



ART



PHOTOGRAPHY



TRAVEL



GARDENING



MEDITATION

PROMPTS USED FOR THE 'DAY IN THE LIFE OF'.

"Take on the role of a character profiler and write a day in the life of Flora, a 35-year-old female scientist from Libertasia. She has 20 children, 5 husbands, and works on groundbreaking scientific projects related to antibiotics. Describe how she divides her time between her work and her hectic family life, and include details about her goals and daily challenges." In the next step I will give you the persona that I have created , I want you to base yourself on this !

first of al what are the elements that you need to create a decent marketing persona?

now I will give you the persona ! Be creative + PDF persona uploaded

her is a little help to begin ; Wake-up = Doing a walk to be free from the children and men, to be one with nature. When she comes back, the husbands have cooked en now she is happy again and she can start her day. Then she goes to work for a whole day. After that she meets up with the other woman to drink thee. And then they will gossip about their husbands and children.

A DAY IN THE LIFE OF FLORA: THE SCIENTIST AND MOTHER

5:30 AM – The Escape to Freedom

Flora rises before the house stirs. She slips into her walking shoes, leaving behind the hum of children and the quiet snoring of her husbands. The early morning air in Freetoria is cool and crisp, and she heads out to the hills surrounding her neighborhood, eager to escape the noise and responsibility, even if just for an hour. This is her sanctuary—a time to be alone, to be one with the nature that inspires her scientific work. As she walks, she breathes in the scents of wildflowers and listens to the birds, feeling her mind clear.

By the time she returns, the house is alive with activity. Her husbands are already in the kitchen, preparing breakfast for the children. Seeing them all in action, handling the chaos of twenty kids with a smile, brings Flora a sense of relief. Her love for her family is deep, but the walk was necessary for her happiness. She greets each of her children and husbands with renewed energy, ready to face the day.

8:00 AM – To the Lab

Flora heads to her lab in central Freetoria, her mind now completely in work mode. Her current research into the untapped medicinal potential of Libertasia's unique plant life drives her forward. Her lab is a second home, a place where her love for science flourishes. She's leading a groundbreaking project that could revolutionize the treatment of antibiotic-resistant bacteria—an ambition that fills her with both excitement and pressure.

Flora spends the day reviewing data from the previous week's experiments, working closely with her team of scientists. They are testing compounds from plants found only in Libertasia, ones that no other country has yet explored. Her mind races as they uncover promising results, each discovery bringing them one step closer to a medical breakthrough. She's focused, yet her ****tireless multitasking**** abilities mean she never misses a beat, whether it's a new development in the lab or a quick check-in text from one of her husbands.

12:30 PM – Lunch on the Go

Instead of a formal lunch, Flora grabs a quick bite while reviewing reports. Time is always limited, and she rarely stops for long. However, she does pause for a few moments to step outside her lab. She enjoys the feeling of the sun on her face, a brief return to nature amidst the busy workday. It gives her a moment to reflect on the balance she tries to maintain—driven by her professional ambitions while staying connected to her large, demanding family.

6:00 PM – Wrapping Up a Day of Science

The workday comes to a close, but Flora's mind is still buzzing with ideas and next steps. She's eager to share the day's breakthroughs with her colleagues and can't wait for tomorrow to dive deeper into the results. However, the social part of her life beckons, offering her a chance to relax and reset after a long day of mental exertion.

6:30 PM – Tea and Gossip

After leaving the lab, Flora meets up with her close circle of friends—women who, like her, juggle large families and demanding roles in society. They gather at a quaint outdoor café in the heart of Freetoria, sipping tea and catching up on each other's lives. The conversation always starts with pleasantries, but it inevitably turns to the topic that brings them all together: their husbands and children.

Flora, never shy to share, tells them about her morning walk and how it's become her daily escape. They laugh, sharing stories of their own chaotic households, comparing notes on which husband is the best cook or which child is the most mischievous. The tea is warm, but the gossip is even warmer, and for an hour or two, they relish the chance to vent and bond over the shared experience of motherhood and marriage.

Flora finds these moments with her friends rejuvenating. It's not just about the gossip—it's about the ****belonging and connection**** she feels with these women, a reminder that despite their different lives, they are united by the same joys and struggles.

8:00 PM – Home Again, Reconnecting with Family

After tea, Flora returns home, where her husbands have taken care of the evening routine. Dinner is prepared, the younger children are bathed, and the older ones are finishing their homework. She moves from child to child, checking in on their day, listening to stories, and offering advice or comfort where needed. Her husbands handle the bedtime routines, which allows her a few minutes in her beloved garden.

As the night falls, she strolls through the rows of plants, examining them for any changes. Her garden is a vital source of her research, and it also gives her a personal sense of accomplishment. It's a physical manifestation of the ****personal growth**** she seeks, both as a mother and a scientist.

10:00 PM – Quiet Reflection

Once the children are asleep, Flora finally sits down in her office. She catches up on emails, reviews the day's lab notes, and plans tomorrow's experiments. But before she turns in for the night, she always takes a moment to reflect. Her life is complex, full of challenges, but it's also rich with love and purpose.

Her ultimate goal—both personal and professional—is to leave a lasting impact. She sees her children as her legacy, each one carrying a piece of her into the future. At the same time, her scientific work will shape the future of medicine, potentially saving lives for generations to come. Balancing it all is never easy, but Flora knows she was meant for this life.

And with that thought, she allows herself to rest, ready to wake up and do it all over again tomorrow.